# The World's Smartest Air Management Platform













# "Indoor air pollution is a GLOBAL PUBLIC EMERGENCY. It threatens everyone"

- United Nations, 2019



# Research: Stale Office Air Is Making You Less Productive

Poor indoor air quality may dull cognitive abilities

Depression and suicide linked to air pollution in new global study

Air Filters, Pollution and Student Achievement



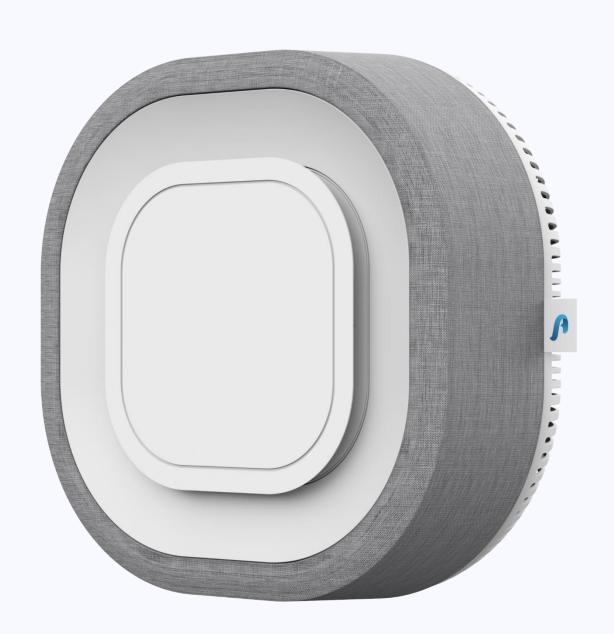
Harvard Business Review







# A Data-Driven Air Quality Platform Based on User Behavior Algorithm Through 4 Steps:





# Aura detects indoor and outdoor air quality based on real-time monitoring through an array of smart sensors.



#### Indoor

- ✓ Smoke
- ✓ CO
- ✓ CO2
- ✓ VOC
- ✓ PM 2.5
- ✓ PM 10
- ✓ Temperature
- ✓ Humidity
- ✓ LPG

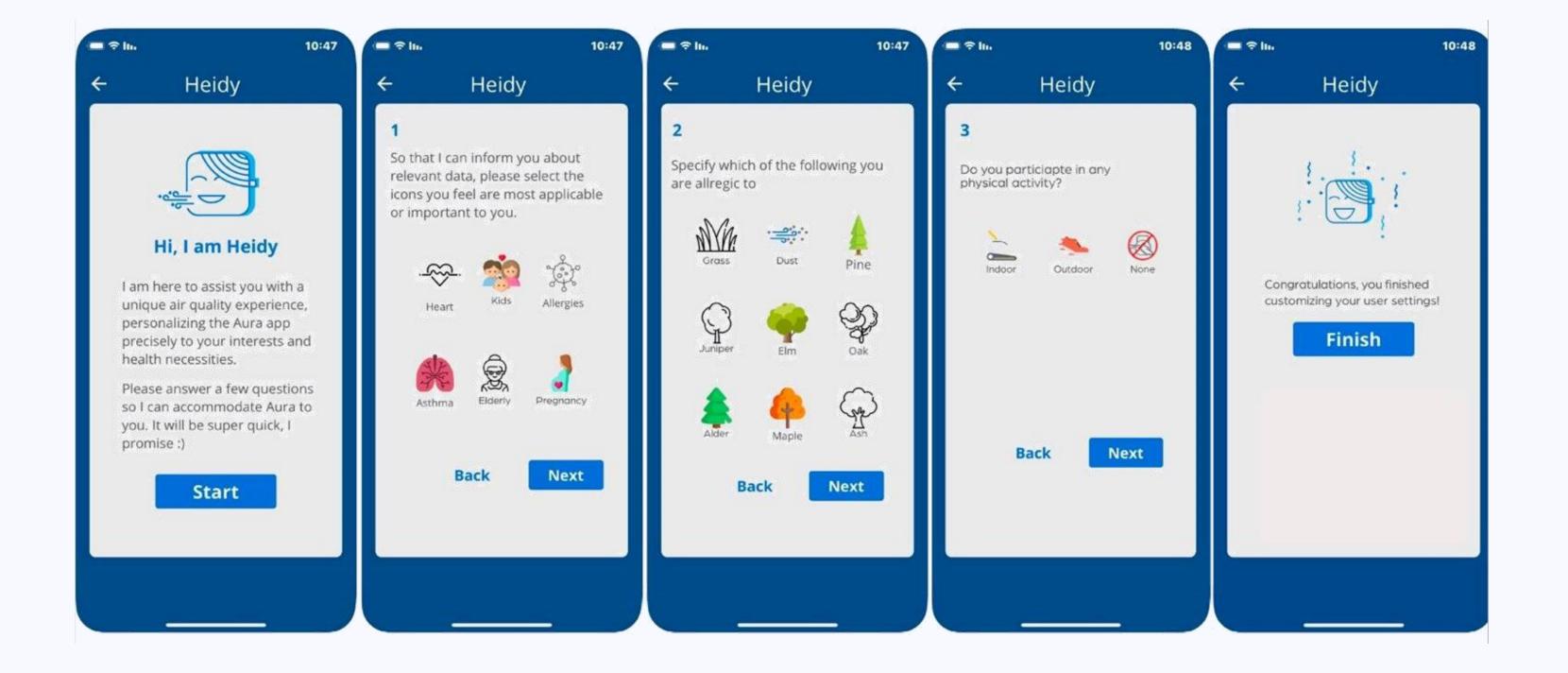


#### Outdoor

- ✓ CO
- ✓ NOX
- ✓ NO
- ✓ NO<sub>2</sub>
- √ 03 (Ozone)
- ✓ Allergies
- ✓ VOC
- ✓ PM 2.5
- ✓ PM 10
- ✓ Temperature
- ✓ Humidity
- ✓ Weather & Weather forecast



User Personalization Heidy is our unique air quality assistant that personalizes the Aura device precisely to your needs and health necessities. After completing the Heidy questionnaire, the Aura device will take action and provide relevant recommendations, customizing the device based on your personal profile.



www.auraair.io



## Aura filters and disinfects air through 4 unique stages:

#### Pre filter:

The pre-filter filters large particles of dust, pollen, insects, animal hair and other large particles.

#### The Ray Filter:

Our patented filter.

The Ray filter consists of three parts:

- HEPA 99.98% effective particle filter of 0.3 microns.
- Carbon layer- absorbs VOC's and bad odors.
- Smart Copper Fabric a smart fabric consisting of a copper layer filter that filters viruses, bacteria, and more.

#### The Sterionizer:

A component based on the technology of bipolar ionization. The Sterionizer generates positive and negative ions – just like those found in nature – that purify and freshen indoor air by eliminating the harmful pollutants mentioned above.

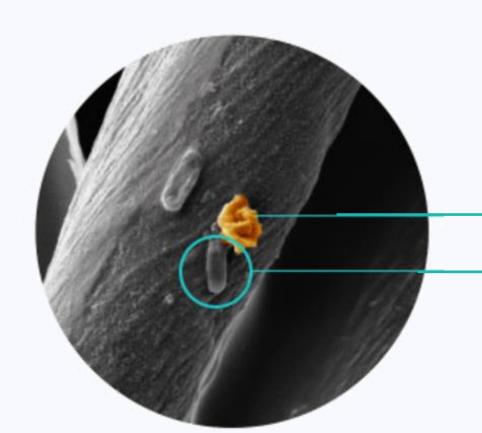
#### **UVC LEDs**

Effective in neutralizing bacteria, viruses, and parasites by destroying the proteins on the cell membrane.



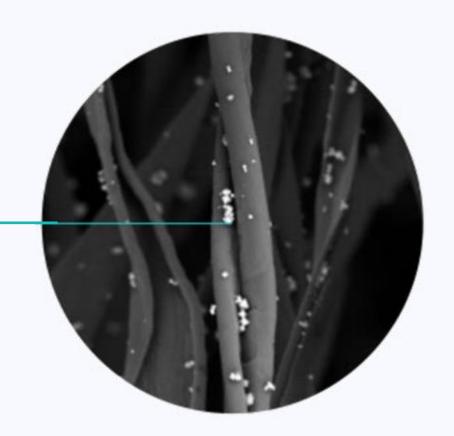
Disinfects

**Aura Air** 

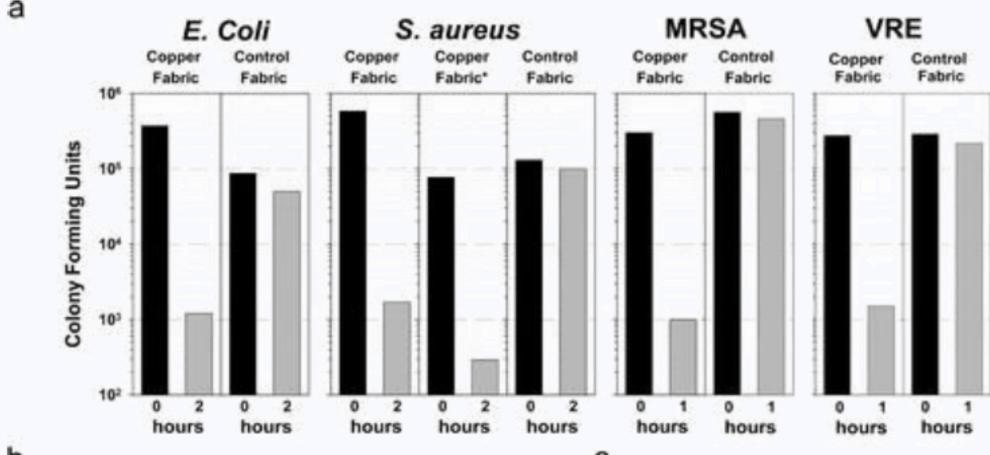


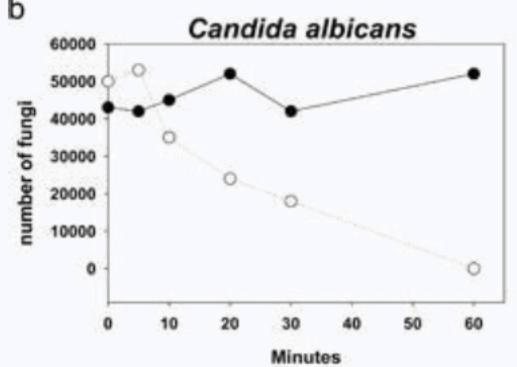
Copper compound

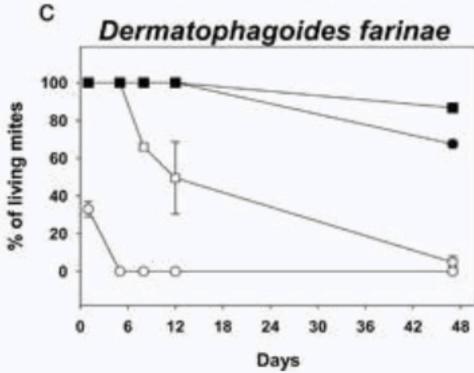
Copper compound
Bacteria



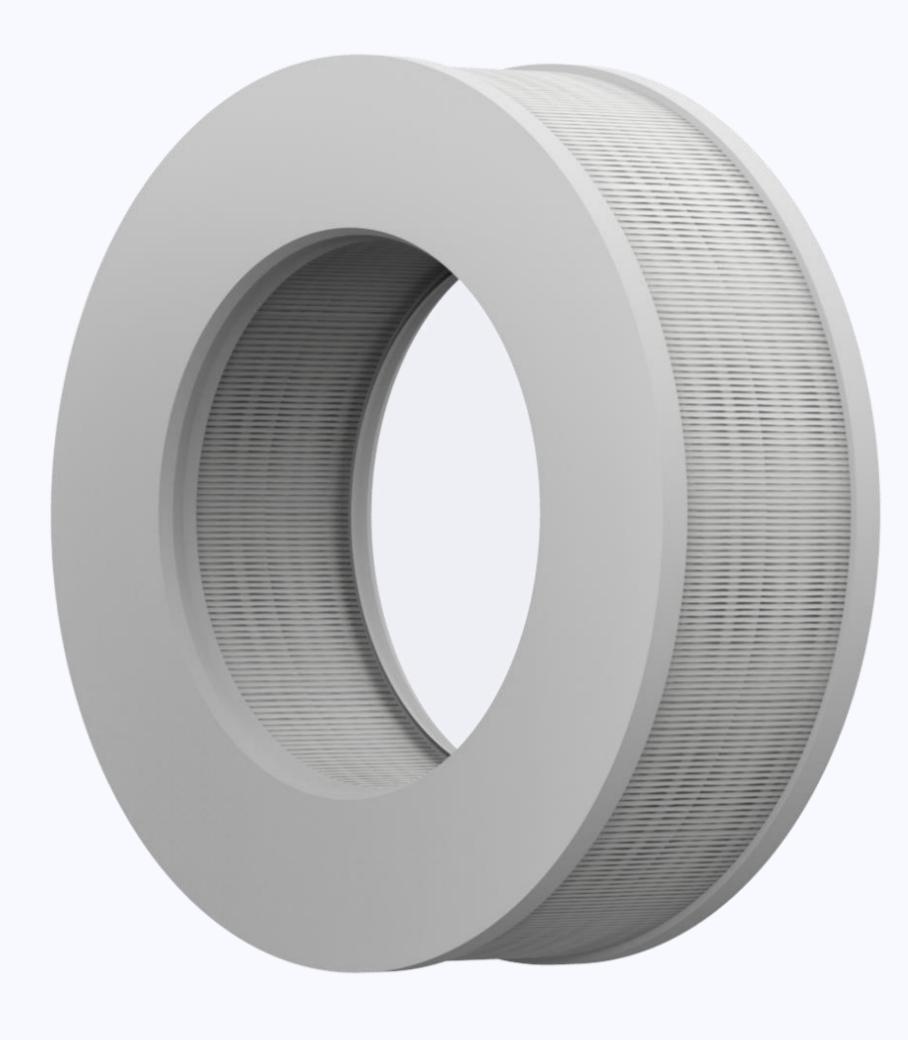
The efficacy to decrease bacteria, mold and viruses:







# Ray Filter



**Aura Air** 

Refrigerator without the Sterionizer (After 2 weeks)

rionizer (After 2 weeks)

Refrigerator with the Sterionizer (After 2 weeks)



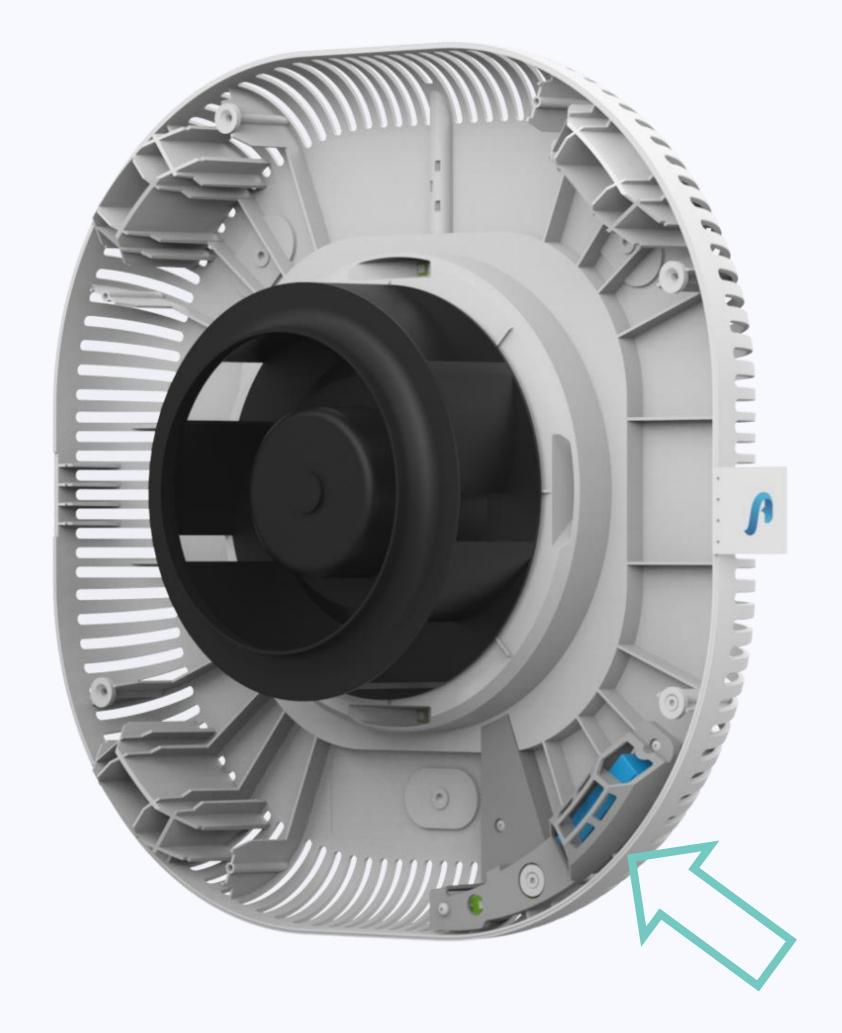




## The efficiency of the Sterionizer in removing different types of pollutants:

Substance	Substance name	Removal
	Escherichia Coli	99%
Bacteria	Escherichia Coli ATCC	91%
	Staphylococcus aureus	91%
	Pseudomonas aeruginosa	99%
	Staphylococcus aureus (MRSA)	99%
Fungus	Aspergillus Niger	97%
	Candida albicans	36%
	Dichobotrys abundans	90%
	Penicillium	95%
Mold	Cladosporium cladosporioides	97%
Spores	Bacillus subtilis var Niger	89%
Viruses	Influenza H1N1	99%
	Influenza H5N1	99%

# The Sterionizer





Incubation results of the control plates
December 31st, 2019



Incubation results of the Ray filter+ Sterionizer+ UVc LEDs plates

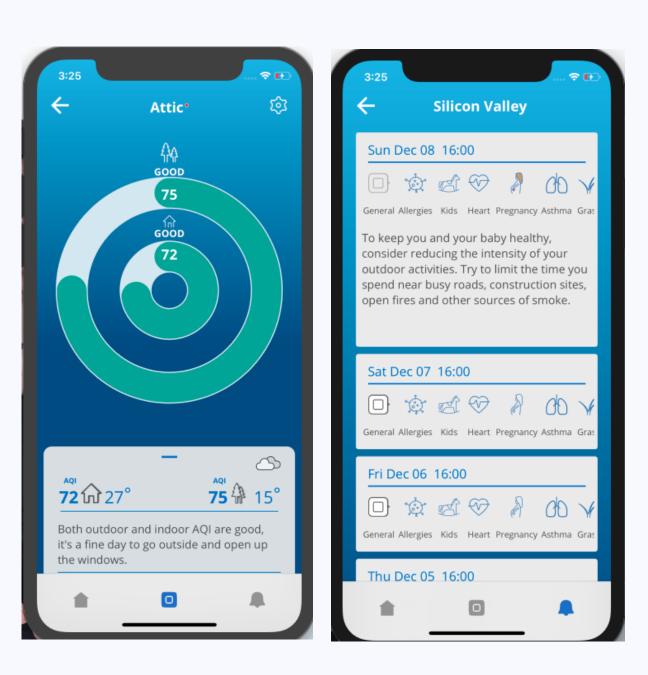
December 31st,2019

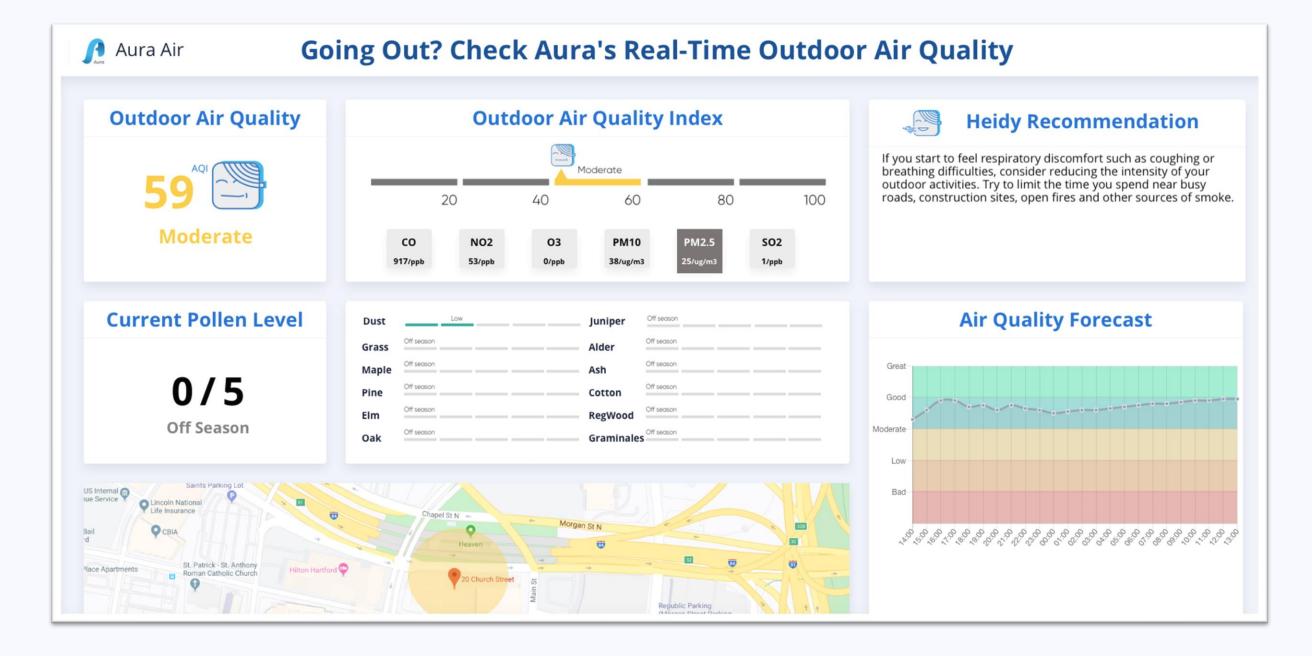


# Air Quality data is monitored in real-time to provide smart insights and recommendations.

- Enables real-time air quality measurements within the property.
- Customized insights and recommendations to the end-users according to their health necessities.
- Enhancing energy efficiency by distributing fresh air according to CO2 real-time measurements.
- Air conditioning operation according to the presence of people in the room.
- C02 levels as a concentration index for offices/schools.

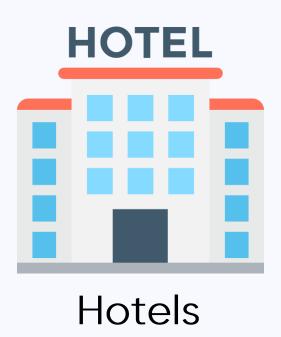
## Data & Real-Time Control





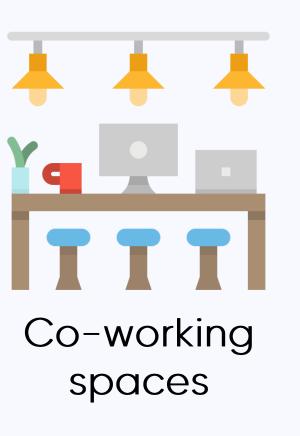
www.auraair.io

# Suitable Everywhere





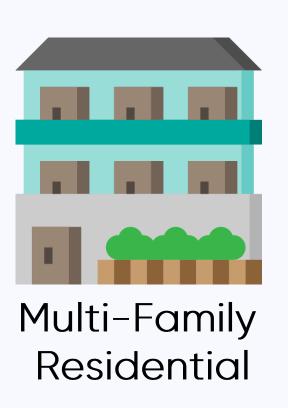








Institutions



www.auraair.io

12

# **Sheba Medical Center Pilot:**

August 13, 2019

<u>Letter of Intent:</u> Collaboration between Aura Smart Air Ltd. (515816114) to Surgical Department C, Sheba Medical Center.

Following the challenge we face with infections in the hospital, representatives of Aura Smart

Air Ltd. contacted us, claiming that they could improve the current indoor air quality by

disinfecting the purifying the air using the technology they developed.

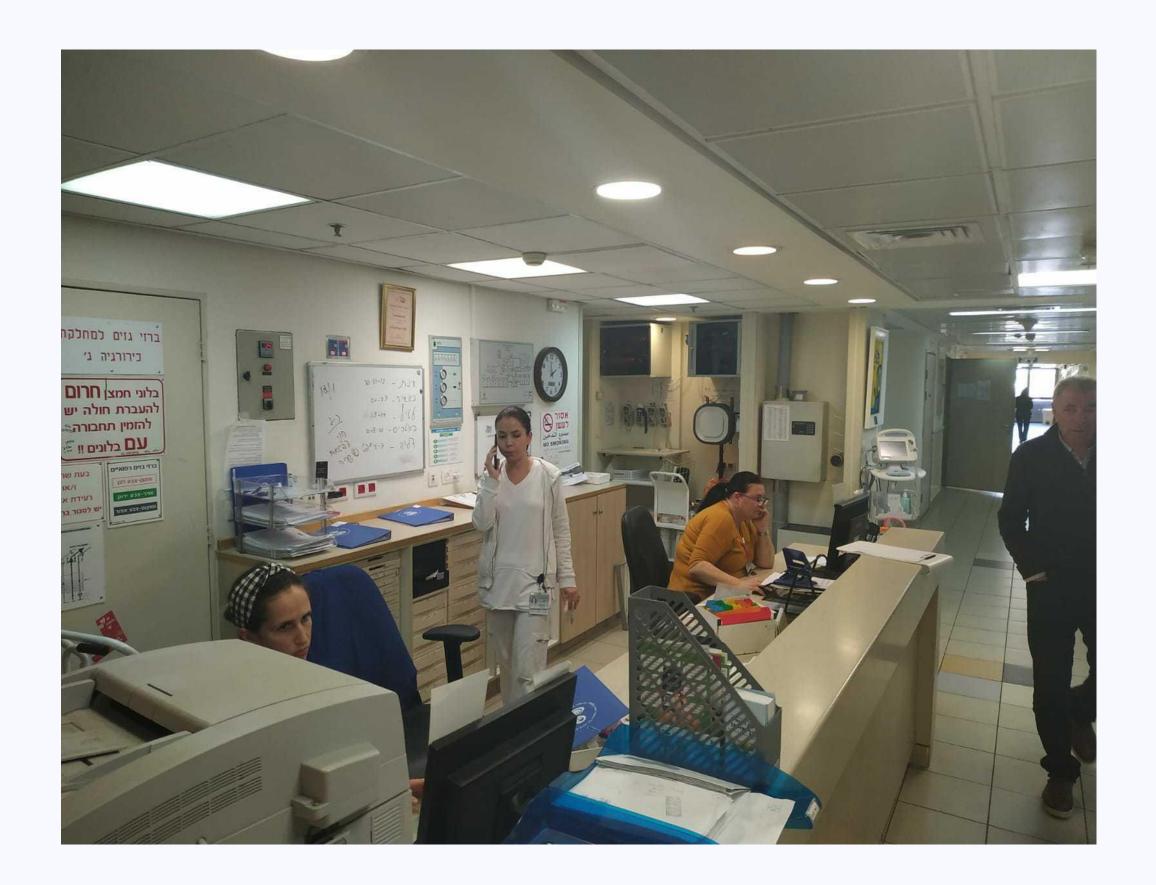
After several meetings that included reviewing Aura Smart Air's technology, a tour in the department, and air samples conducted at the facility; We believe there is a great potential for collaboration. We agreed to hold a pilot in the operating rooms and department rooms, with the ambition to look at improving air quality and dealing with the infections in the hospital.

Best regards,

Professor Aviram Nissan

Director of Surgical Department C

Sheba Medical Center





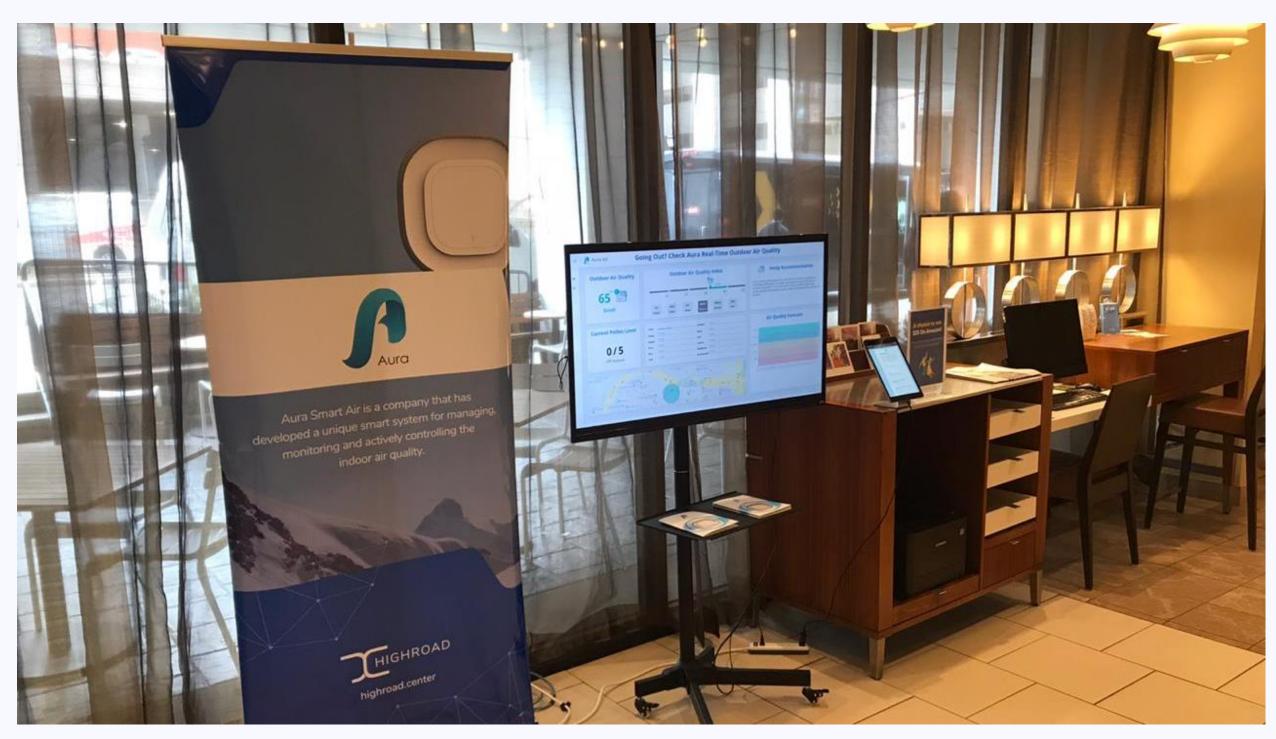
Two years in a row

Sheba is ranked as a world's Top 10 hospital

This year, ranked #9!

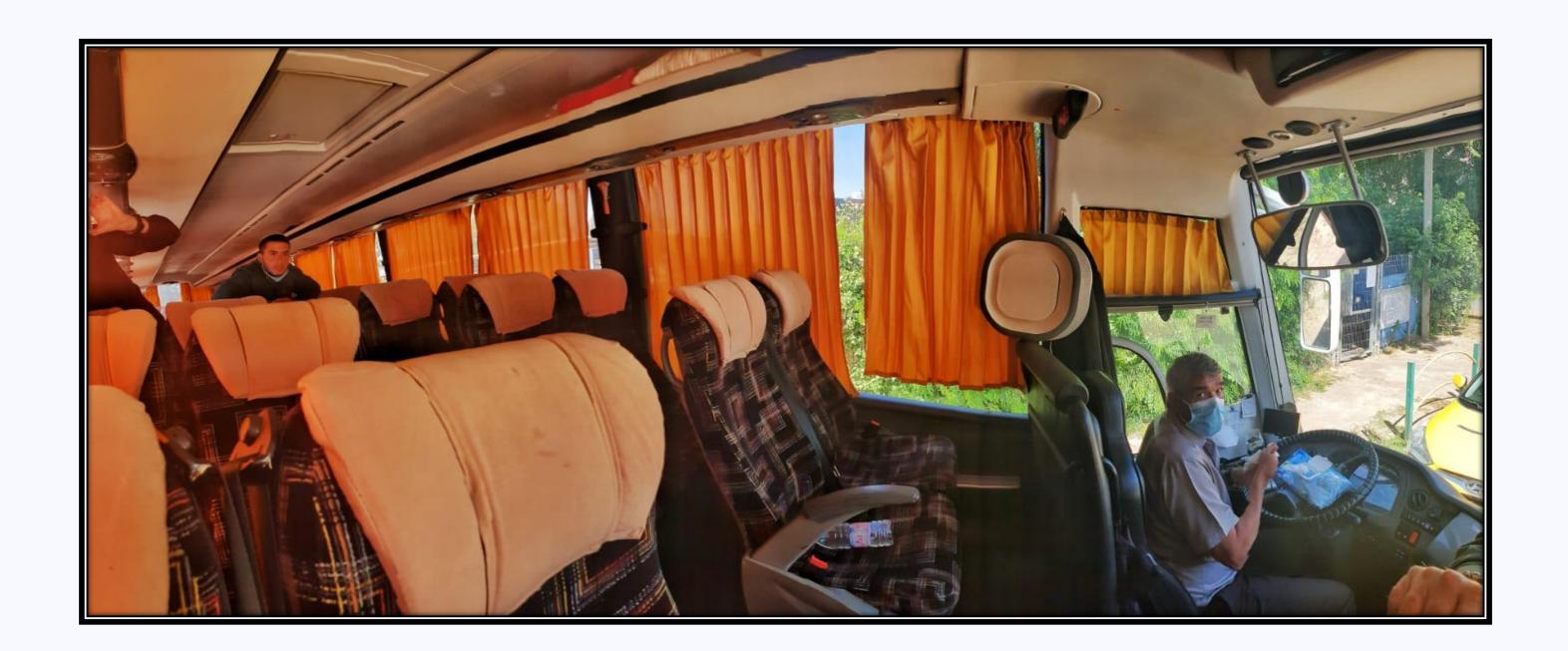
# Hilton Hotel Pilot:

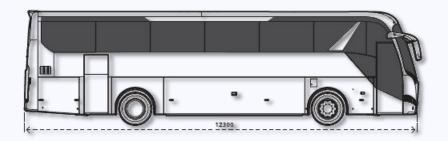






# Sar-El Tours Pilot:













# Specification

### Air Exchanges Per Hour:

2.5

### Voltage:

110-240 V

#### Format:

Wall or ceiling

#### **Wireless Communication:**

WiFi



## **Height:**

15 inch/15 inch/6 inch 37.5 cm/37.5 cm/15 cm

## Weight:

7.7 lbs / 3.5 Kg

#### Max Noise level:

64 dB

#### **Recommended Room Size:**

600 ft<sub>2</sub> 55 m<sub>2</sub>

# **Partners**

















































www.auraair.io

# Because Breathing Shouldn't Require a Second Thought

# Thank you



OFFICE of the SCALA GLOBAL ACCELERATOR

#### **JAMES BECKMANN**

jb@scalaamerica.com 20 F Street, Seventh Floor Washington DC, 20001 United States of America 844-516-4227 | 702-283-9568